ACCT 451. DATA ANALYTICS IN CAPITAL MARKET.

Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Winter 2026

View offerings for Winter 2026 in Visual Schedule Builder.

Description

Exploration of how financial and non-financial metrics can be linked to business performance through experiential learning, with a focus on financial statement analysis, earnings and return predictability, textural analysis, earnings management and fraud detection. Introduction to SAS software and financial accounting databases such as CRSP, Compustat, and I/B/E/S, and alternative data sources such as SEC Edgar that enables work across different database to make better financial statement analysis and decisions.

- Prerequisites: MGCR 211, MGCR 341
- Restrictions: Open to U2 and U3 students

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder