

BUSA 481. MANAGING IN NORTH AMERICA.

Credits: 3

Offered by: Management (Desautels Faculty Management)

This course is not offered this catalogue year.

Description

Analysis of corporate strategies in the context of Canada-United States-Mexico Free Trade Agreement. Emphasis on public policy's impact on corporate decision-making and implications for management. Examines bilateral experience of major industrial sectors compared with global corporate strategies. Theoretical and empirical literature combined with industrial histories, policy and management case studies.

- Restriction: U2 and U3 students
- Section 017: The add/drop deadline for this section is PRIOR to the start of lectures. As for the withdrawal deadline, it is up to the 5th day of lecture.
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- This course is being offered to international students, and the Canada Day statutory holiday will not be taken into consideration. Students are expected to attend their lecture on Monday, July 2, 2012.
- Corequisite: MGCR 382

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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