

BUSA 655. DESIGN THINKING FOR REAL PROBLEMS

Credits: 3

Offered by: Management (Graduate Studies)

Terms offered: Winter 2026

[View offerings for Winter 2026 in Visual Schedule Builder.](#)

Description

Introductions to the concepts of design thinking and the tools to be more innovative and to address human-centered problems in life and for creative solutions. The five major stages of design thinking: empathize, define, ideate, prototype and test, and the principles and best practices.

- Restrictions: Not open to students who have taken BUSA 692 or BUSA 696 when the topic was "Design Thinking for Real Problems".

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