

BUSA 658. SOCIAL ENTREPRENEURSHIP

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

Exploration of key concepts associated with social entrepreneurship and social innovation – the application of principles of entrepreneurship and innovation to solve social problems through social ventures, enterprises, and not-for-profit organizations with a focus on how the market system can be leveraged to create social value. Entrepreneurship (at the organizational level) and innovation (at a more systemic level), how to blend these two and how social enterprises can create capacity for change. A human-centered approach to help understand people's lived experiences and creating solutions by incorporating their voice into the design of social ventures.

- Restrictions: Not open to students who have taken BUSA 690 when topic was "Social Entrepreneurship and Innovation".

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