

BUSA 660. CEO INSIGHTS.

Credits: 3

Offered by: Management (Graduate Studies)

Terms offered: Fall 2025

[View offerings for Fall 2025 in Visual Schedule Builder.](#)

Description

Interaction with CEOs of global MNEs, SMEs and family businesses. We hear the narrative of the CEO's life and times and then, using academic literature as a base, discuss issues faced by CEOs.

- Restriction: Not open to students who have taken BUSA 692 (when topic was CEO Insights)

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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