

BUSA 664. CREATING THE SMALL BUSINESS.

Credits: 3

Offered by: Management (Graduate Studies)

Terms offered: Summer 2025, Winter 2026

View offerings for Summer 2025 or Winter 2026 in Visual Schedule Builder.

Description

Focusing on the strategies and operating policies of small business enterprises, the course is designed for individuals who are considering entrepreneurial careers either as owners or managers. Provides a practical approach to the many problems likely to be encountered in the evolving life cycle of the small business.

- Section 051 (05-MAY-2003/25-JUN-2003)

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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