

BUSA 665. MANAGING THE SMALL ENTERPRISE.

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

The course is designed to teach students the concepts of entrepreneurship and the fundamentals of managing small businesses. It will explore, within the context of small entrepreneurial companies, the various interactions between financing, accounting, marketing, strategic planning, operations and human resources.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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