

BUSA 675. MANAGING CONTEXT.

Credits: 5

Offered by: Management (Graduate Studies)

Terms offered: Summer 2025, Fall 2025

View offerings for Summer 2025 or Fall 2025 in Visual Schedule Builder.

Description

Examination of the role of "outsiders", and review of the competences needed by general managers to effectively manage contextual relationships such as with government bodies, capital markets, customers and suppliers. Also, examination of cultures, emerging issues in global management, and perspectives on ethics and human rights.

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