

BUSA 695. REAL-TIME DECISIONS.

Credits: 1.5

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

An integrative perspective on the progressive stages of integrative understanding, from basic management skills looking inward to basic and specialized management skills looking both inward and outward. Emphasis on tools that focus on a holistic view of the organization, management of the enterprise from multiple perspectives and the resolution of conflicting viewpoints. Includes emphasis on sustainability, monetization strategy to enter the carbon offset market and a commercialization strategy for a biotech start-up with applications to the pharma industry.

- Restriction: MBA students only. Other Management Master's students require instructor approval.
- Open only to M.B.A. students.

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