

CBUS 218. AIRPORT COMMERCIAL MANAGEMENT.

Credits: 5

Offered by: Management & Entrepreneurship (School of Continuing Studies)

This course is not offered this catalogue year.

Description

Modern airports are self-sustained complex businesses with revenue targets. The global airport infrastructure will need an investment of \$350 billion USD for improvements and expansion in the next decade. Since most governments cannot finance this massive development, airports must become more commercially driven to meet the demand.

- 35 hours of classroom instruction plus 15 hours of readings and assignments

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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