

# CCFA 536. BEHAVIOURAL FINANCE AND WEALTH PLANNING.

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Credits: 3

Offered by: Administration & Governance (School of Continuing Studies)

This course is not offered this catalogue year.

## Description

The standard economic paradigm - rational agents in an efficient market - does not adequately describe behaviour in financial markets. Students will survey emotional and cognitive biases, as well as the use of psychological criteria to guide alternative theories of financial markets. Introduces students to the management and planning of individual and family portfolios as well as tax considerations and tax efficiency strategies in portfolio management.

- Prerequisites: CCFA 527

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

[Launch Visual Schedule Builder](#)