

CEC2 632. BUSINESS ECONOMICS.

Credits: 3

Offered by: Management & Entrepreneurship (School of Continuing Studies)

Terms offered: Summer 2025, Fall 2025, Winter 2026

View offerings for Summer 2025 or Fall 2025 or Winter 2026 in Visual Schedule Builder.

Description

Overview of microeconomic tools and analytic approaches for business decision-making. Topics include analysis of demand, supply and markets, production, costing and pricing decisions, market structure, competition, and strategy. Macroeconomic indicators, forecasting, and policy and their effect on the business environment overall.

- Not open to students who have taken CEC2 532.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

[Launch Visual Schedule Builder](#)