

CEEN 403. STRATEGIC COMMUNICATION IN ENGLISH.

Credits: 3

Offered by: Global & Strategic Comm. (School of Continuing Studies)

Terms offered: Summer 2025, Fall 2025, Winter 2026

View offerings for Summer 2025 or Fall 2025 or Winter 2026 in Visual Schedule Builder.

Description

This course will prepare ESL/EFL students for specific types of strategic communication in organizations and interpersonal relationships at work. Students will develop discursive and pragmatic competence in oral and written communication as well as learn about factors that influence group communication in professional and social situations. / Ce cours préparera les étudiants en anglais langue seconde (ESL) ou étrangère (EFL) à élaborer des types précis de communication stratégique au sein d'entreprises et lors d'échanges interpersonnels au travail. Ils y acquerront des compétences discursives et pragmatiques en communication orale et écrite et ils en apprendront sur les facteurs qui influent sur les communications de groupe, tant professionnelles que sociales.

- 39 hours
- Prerequisites: CEEN 411 and CEEN 412, Entrance Placement Test, or Permission of the Director
- Corequisites: CEEN 421 and/or CEEN 422
- **Although this course follows a Monday class schedule, there will be a make up class on Friday, May 23rd due to the statutory holiday on Monday, May 19th.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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