

CEFN 402. PERSUASIVE FRENCH IN COMMUNICATION.

Credits: 3

Offered by: Global & Strategic Comm. (School of Continuing Studies)

Terms offered: Summer 2025, Fall 2025, Winter 2026

View offerings for Summer 2025 or Fall 2025 or Winter 2026 in Visual Schedule Builder.

Description

Development of oral and written skills necessary for efficient communication in persuasive and argumentative situations, including argumentation mechanisms, and a study of linguistic and discursive elements for the convincing transmission of complex ideas./ Ce cours vise à développer, tant à l'oral qu'à l'écrit, les compétences nécessaires pour communiquer efficacement dans des échanges argumentés. Il traite des mécanismes de l'argumentation et propose une étude des éléments linguistiques et discursifs permettant une transmission convaincante d'idées complexes.

- 39 hours
- Prerequisites: CEFN 331 and CEFN 332, or Entrance Placement Test, or Permission of the Director

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

[Launch Visual Schedule Builder](#)