

CENT 306. LAUNCHING A NEW BUSINESS.

Credits: 3

Offered by: Management & Entrepreneurship (School of Continuing Studies)

This course is not offered this catalogue year.

Description

Converting ideas into successful new business ventures is a challenging task that needs creativity, understanding of the external market, key planning and risk management. All aspects of launching a new business, including the skills and tools needed to identify, evaluate and launch an attractive product or service.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder