

CGMG 282. INTRODUCTION TO BUSINESS.

Credits: 3

Offered by: Management & Entrepreneurship (School of Continuing Studies)

Terms offered: Fall 2025, Winter 2026

View offerings for Fall 2025 or Winter 2026 in Visual Schedule Builder.

Description

A broad introduction to business based on the functional areas: accounting, finance, human resources management, industrial relations, marketing, production, and general management. For each area lectures introduce basic concepts, which students apply to cases that depict the complexity of decision-making in the business world.

- **Due to the intensive nature of this course, the standard add/drop and withdrawal deadlines do not apply. Add/drop is the third lecture day and withdrawal is the sixth lecture day.
- **Although this course follows a Friday/Saturday lecture pattern, there will be NO class on Saturday, June 10, and then there will be a final exam on Friday, June 16, 2017.
- This course is required by students fulfilling the C.I.M requirements.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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