CIAM 552. ANALYTICS AND BUS. INTELLIGENCE FOR AVIATION PROFESSIONALS.

Credits: 3

Offered by: Career & Professional Develop (School of Continuing Studies)

This course is not offered this catalogue year.

Description

This course focuses on the practical application of concepts, knowledge, and computational techniques of data analytics to identify and solve business problems and improve organizational decision making in the aviation industry. Students will analyze and interpret data, and apply insights obtained from inside and outside aviation-related organizations to optimize strategic decision-making and improve operations, productivity and business results.

- Restriction(s): Open to students in the Graduate Certificate in Aviation Leadership only.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder (https://vsb.mcgill.ca/vsb/criteria.jsp)