

CMDC 610. APPROACHES TO MULTILINGUALISM MANAGEMENT.

Credits: 3

Offered by: Technology & Innovation (Graduate Studies)

This course is not offered this catalogue year.

Description

Critical examination of the concept of multilingualism, its management and its social and economic consequences for the public and private sectors. Different models of institutional and corporate multilingualism management, as well as their effects on the language and communication industries will be analyzed. Implications of language technology developments on multilingualism management.

- Restriction(s): Open only to students enrolled in the M.Sc.(Applied) in Multilingual Digital Communication; Non-Thesis program.
- 1. Course is online, with instructor led, live-online sessions and asynchronous work.

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