

CMDC 620. PROJECT MANAGEMENT FOR GLOBAL CONTENT.

Credits: 3

Offered by: Technology & Innovation (Graduate Studies)

This course is not offered this catalogue year.

Description

Examination of important theoretical concepts and best practices in project management, with a focus on global content and localization. Analysis of localization approaches based on different asset types. Study of all phases of the translation and localization project management lifecycle. Review of project management tools for global content, including automation and artificial intelligence (AI)-powered tools. In-depth analysis of the role of the project manager in a multilingual environment. Stakeholder management, risk management and business intelligence strategies. Application of quality assurance frameworks and tools. The execution of a full-fledged translation or localization project

- Corequisites: CMDC 618 or offering unit approval.
- Restrictions: Open only to students enrolled in the M.Sc.(Applied) in Multilingual Digital Communication; Non-Thesis program.
- Course is online, with instructor led, live-online sessions and asynchronous work.

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