

# CMDC 650. MULTILINGUAL CONTENT MANAGEMENT IN ENTERPRISE SOLUTIONS.

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Credits: 3

Offered by: Technology & Innovation (School of Continuing Studies)

This course is not offered this catalogue year.

## Description

Overview of multilingual content structuring approaches in enterprise solutions and their impact on localization and translation processes. Review of content storage and extraction for translation in a selection of enterprise systems such as content management systems, web content management systems, product information management systems, and e-learning and e-commerce platforms. Examination of benefits of integrating enterprise solutions and translation management systems to automate content extraction and integration, and review of key factors to assess feasibility.

- Restriction(s): Open only to students enrolled in the M.Sc.(Applied) in Multilingual Digital Communication; Non-Thesis program.
- 1. Course is online, with instructor led, live-online sessions and asynchronous work.

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