

CMSC 310. MANAGERIAL ECONOMICS AND ANALYSIS.

Credits: 3

Offered by: Management & Entrepreneurship (School of Continuing Studies)

Terms offered: Winter 2026

[View offerings for Winter 2026 in Visual Schedule Builder.](#)

Description

An overview of the economic theories as well as the internal and external economic factors that influence business so as to apply and understand managerial decision-making tools. Consideration will be paid to foundational topics such as theories of supply and demand; consumer behaviour; production, cost and pricing strategies; market structures; and optimization techniques.

- Prerequisite: CMSC 000
- Restriction: Not open to students who have taken or are taking MGCR 293

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