

COMS 646. POPULAR MEDIA.

Credits: 3

Offered by: Art History & Communications (Graduate Studies)

This course is not offered this catalogue year.

Description

An assessment of popular culture and the research strategies employed; an examination of semiotics, critical theory, literary criticism, psychoanalysis, and cultural studies. Case studies from several of the following areas will be critiqued: fashion, music, advertising sub-cultural codes and behaviour, soap operas, visual art and cult films.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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