

CPL2 652. STRATEGIC MANAGEMENT.

Credits: 3

Offered by: Management & Entrepreneurship (School of Continuing Studies)

Terms offered: Summer 2025, Fall 2025, Winter 2026

View offerings for Summer 2025 or Fall 2025 or Winter 2026 in Visual Schedule Builder.

Description

Analysis of strategic thinking, problem-solving, decision-making in organizations in response to changing conditions. Exploration of directions and goals of private and public organizations, environments (social, political, technological, economic, and global factors), industry, and market structures, and organizational strengths and weaknesses that are critical for success in a changing environment.

- Restrictions: Not open to students who have taken CPL2 552, CPL2 552N1/N2, or CPL2 552J1/J2/J3.
- Course may be offered in person or online with synchronous and asynchronous components.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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