

CPRL 214. APPLIED PUBLIC RELATIONS METHODS 1.

Credits: 3

Offered by: Global & Strategic Comm. (School of Continuing Studies)

Terms offered: Fall 2025

[View offerings for Fall 2025 in Visual Schedule Builder.](#)

Description

Context, resources, learning activities, and guidance to conduct comprehensive, primary and secondary public relations research, and assess, edit, revise and proofread public relations materials for print, electronic and digital media.

- Corequisite: CPRL 223

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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