

# CPRL 630. INTERNAL COMMUNICATIONS AND EMPLOYEE ENGAGEMENT.

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Credits: 3

Offered by: Global & Strategic Comm. (School of Continuing Studies)

Terms offered: Fall 2025

[View offerings for Fall 2025 in Visual Schedule Builder.](#)

## Description

How organizations stay engaged with internal stakeholders including employees, management, board members and specific audiences such as patients, students. Overview on how to ensure effective internal communication; engaging employees as organizational ambassadors; organizational culture; communicating organizational values, priorities and initiatives through appropriate channels in alignment with the organization's mission; mobilizing internal stakeholders; issues and change management; maximizing employee engagement; and communicating effectively with remote and hybrid workforces.

- Corequisites: (CPRL 510 or CPRL 610) and (CPRL 520 or CPRL 620)
- Restrictions Not open to students who have taken CPRL 530.
- Course includes synchronous and asynchronous activities.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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