

CPRL 630. INTERNAL COMMUNICATIONS AND EMPLOYEE ENGAGEMENT.

Credits: 3

Offered by: Global & Strategic Comm. (School of Continuing Studies)

Terms offered: Fall 2025

View offerings for Fall 2025 in Visual Schedule Builder.

Description

How organizations stay engaged with internal stakeholders including employees, management, board members and specific audiences such as patients, students. Overview on how to ensure effective internal communication; engaging employees as organizational ambassadors; organizational culture; communicating organizational values, priorities and initiatives through appropriate channels in alignment with the organization's mission; mobilizing internal stakeholders; issues and change management; maximizing employee engagement; and communicating effectively with remote and hybrid workforces.

- Corequisites: (CPRL 510 or CPRL 610) and (CPRL 520 or CPRL 620)
- Restrictions Not open to students who have taken CPRL 530.
- Course includes synchronous and asynchronous activities.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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