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CPRL 633. CORPORATE AND ORGANIZATIONAL COMMUNICATIONS.

Credits: 3

Offered by: Global & Strategic Comm. (School of Continuing Studies)

This course is not offered this catalogue year.

Description

Study of communication in the corporate sector. Topics include corporate social responsibility, global communications, sociocultural and international diversity, financial communications including basic financial literacy such as interpreting and applying financial statements and other data, equity and diversity in the organization and communications related to mergers and acquisitions.

- Restriction: Not open to students who have taken CPRL 533. Only open to students enrolled in the Graduate Certificate in Strategic Public Relations and Communications Management.
- · Course includes synchronous and asynchronous activities.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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