

FIGI GIG1. ENTREPRENEURSHIP SCIENCE-BASED.

Credits: 0

Offered by: Science (Faculty of Science)

This course is not offered this catalogue year.

Description

This graduate interest group will offer the opportunity to learn about ENTREPRENEURSHIP and the process behind turning science-based ideas into successful products. It takes more than an excellent technology to successfully commercialize a product. Other factors such as freedom to operate, patent protection, market access and requisite infrastructure are equally essential. Meet and discuss what it takes with experienced achievers in that domain.

- FIGI courses carry no credit and there is no charge. First seminar January 18, 2012.

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