

FINE 446. BEHAVIOURAL FINANCE.

Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Fall 2025, Winter 2026

View offerings for Fall 2025 or Winter 2026 in Visual Schedule Builder.

Description

This course will focus on how, why and to what extent our "humanness" affects decision making pertaining to financial issues. Until Kahneman and Tversky came out with their landmark work, known as prospect theory, economics was based on the notion that individuals, companies, and even countries make decisions based on their financial self-interest. In fact this is one of the tenets of modern portfolio theory. Topics covered in the course include loss aversion, the disposition effect, the framing effect, and the endowment effect.

- Prerequisite(s): MGCR 341.
- Restriction(s): Not open to students who have taken FINE 434 when topic was "Behavioural Finance".

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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