

INSY 334. DESIGN THINKING FOR USER EXPERIENCE.

Credits: 3

Offered by: Management (Desautels Faculty Management)

This course is not offered this catalogue year.

Description

Design of user interfaces for web and mobile applications, design thinking process, principles of good design to produce technology-enabled solutions. Topics include user research methods, problem definition, ideation, prototyping and testing of user interfaces.

- Prerequisite: MGCR 331
- Open to U2 and U3 students.
- Not open to students who have taken INSY 434 when the topic was "Design Thinking and Innovation".

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