

INSY 432. DIGITAL BUSINESS MODELS.

Credits: 3

Offered by: Management (Desautels Faculty Management)

This course is not offered this catalogue year.

Description

Discusses the role of the information systems in enabling new digital business models within and across organizations. Focuses on platforms and models of the sharing economy in different industries as well as new forms of business activities enabled by technologies. Discusses economic, strategic and organizational issues of these models.

- Prerequisite: MGCR 331
- Restricted to U2 and U3 students.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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