INSY 669. TEXT ANALYTICS.

Credits: 1.5

Offered by: Management (Graduate Studies)

Terms offered: Winter 2026

View offerings for Winter 2026 in Visual Schedule Builder.

Description

Introduction to the basics of text mining and text-based predictions, including leading scripts/packages/libraries like SentiStrength (for sentiment analysis), categorization and classification of a variety of documents. The application of text analytics in solving real-world busines problems.

- Prerequisite(s): (INSY 660 OR INSY 662 OR Instructor's approval) AND (MGSC 660 OR MGSC 661 OR Instructor's approval)

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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