

# MGPO 362. FUNDAMENTALS OF ENTREPRENEURSHIP.

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Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Fall 2025, Winter 2026

View offerings for Fall 2025 or Winter 2026 in Visual Schedule Builder.

## Description

Study of the key aspects involved in starting and managing a new venture: identifying opportunities and analyzing new venture ideas, identifying common causes of failure and strategies for success, understanding intellectual property systems, comparison of multiple modes of funding. Applies to for-profit and not-for-profit start-ups.

- Prerequisite(s): INTG 201 or INTG 202 or INTG 215 or MGCR 211 or MGCR 352.
- Restriction(s): Only open to U2, U3 students.
- Limited enrolment; priority registration to Management students and non-Management students in Minors in Entrepreneurship.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

[Launch Visual Schedule Builder](#)