

MGPO 383. INTERNATIONAL BUSINESS POLICY.

Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Winter 2026

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Description

Development and application of conceptual approaches to general management policy and strategy formulation in multinational business involvement (exporting, licensing, contractual arrangements, turnkey projects, joint ventures, consortia); technology transfer, location and ownership strategies; competitive multinational relationships. Emphasis on pragmatic analysis, using case studies.

- Prerequisites: MGCR 382
- Restriction: Open to U2, U3 students only

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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