MGPO 402. DYNAMIC CITIES.

Credits: 3

Offered by: Management (Desautels Faculty Management)

This course is not offered this catalogue year.

Description

A course which focuses on three key theories of National Competitiveness and includes a visit to a country(ies). The country(ies) visit(s) has a more integrated approach, drawing on material taught in marketing, finance, strategy, OB, etc.., as we apply ideas from all our classes in a foreign context in the organized visits.

- Restriction(s): Instructor's Permission Required. Not open to students who have taken BUSA 434 when topic course was “Growing National Competitiveness"
- Students must take part in the country(ies) visits. There will be a substantial fee associated with this travel. The fee depends on the country(ies) visited, hotels, meals, which will vary from trip to trip.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder (https://vsb.mcgill.ca/vsb/criteria.jsp)