

MGPO 445. INDUSTRY ANALYSIS AND COMPETITIVE STRATEGY.

Credits: 3

Offered by: Management (Desautels Faculty Management)

This course is not offered this catalogue year.

Description

Analysis of industry structure, macro-environment, and evolution. Evaluation of strategic position, behaviour, and intent of organizations within industry context. Development of strategic recommendations for these firms.

- Restriction: Open to U2 and U3 student
- Corequisites: MGCR 423

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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