

MGPO 637. CASES IN COMPETITIVE STRATEGY.

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

The course applies the techniques for analyzing industries to a number of industries (electronics, photocopy, bicycles, chain saws, securities, fibre optics) through the use of specific company cases. The objective is to develop skills and techniques in a competitive environment and define competitive strategies through practical application.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

[Launch Visual Schedule Builder](#)