MGPO 645. STRATEGY IN CONTEXT.

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

Exploration of how different environments enable some competitive modes and maneuvers while constraining others. Analysis of industry structure and competitive dynamics and how they evolve; the strategic positioning of firms; how opportunities get constructed and how firm capabilities get linked to them; how competitive advantage is developed and sustained. Introduction to the theories and frameworks will also be critiqued in light of empirical evidence and practitioner experience.

 Restriction: Not open to students who have taken BUSA 690 (when topic was Strategy in Context)

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder