

MGPO 709. SOCIAL NETWORKS: CONCEPTS, THEORY AND APPLICATIONS.

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

Course will focus on three broad questions - how and why networks form, change and influence behaviour - and will consider networks constituted by entities at multiple levels of analysis, including individuals, groups and organizations. Students will gain an understanding of and appreciation for the concepts and theories associated with social network analysis and their empirical applications and contributions to business research.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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