MHEC 600. CRÉATION DE VALEUR.

Credits: 4

Offered by: Management (Graduate Studies)

Terms offered: Fall 2025

View offerings for Fall 2025 in Visual Schedule Builder.

Description

How value is created in organizations. Topics include the business models of firms in different contexts, macroeconomic forces that affect the environment of firms, effects of e-business on traditional business models, role of technological, human, and financial resources in value creation process, and the challenges and opportunities of organizational transformation.

- · Restriction(s): EMBA students only
- · This course contains 52 hours of contact time in class.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder