

MRKT 434. TOPICS IN MARKETING 1.

Credits: 3

Offered by: Management (Desautels Faculty Management)

This course is not offered this catalogue year.

Description

Current topics in marketing.

- Section 017: The add/drop deadline for this section is PRIOR to the start of lectures. As for the withdrawal deadline, it is up to the 5th day of lecture.
- Section 013: This optional course is part of the Brazil Study Abroad Program which has a fee of \$2890 that includes a 12 day trip to Brazil for company visits and classes. A portion of the fee is eligible for a tax receipt on the T2202A, and includes accommodation in Brazil, breakfasts, local course related transportation, as well as instructor costs.
- Section 017: This course is being offered to international students, and the Canada Day statutory holiday will not be taken into consideration. Students are expected to attend their lecture on Monday, July 2, 2012.
- Corequisite (Continuing Studies): MGCR 273
- Prerequisite: MGCR 352

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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