

MRKT 696. ADVANCED TOPICS IN MARKETING ANALYTICS.

Credits: 1.5

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

Current emerging topics in marketing analytics. Course content will vary each term.

- Prerequisite(s): (INSY 660 OR INSY 662 OR Instructor's approval)
AND (MGSC 660 OR MGSC 661 OR Instructor's approval)

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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