

# MRKT 709. DECISION-NEUROSCIENCE.

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Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

## Description

Decision neuroscience may be utilized to offer information about expected investor behaviour and provide a due diligence tool for measuring asset managers' potential abilities. Experimental directions covered will include neuroscience studies of decision-making at the individual level, including the brain mechanisms behind risk, reward and punishment learning, valuation, motivation, and self control.

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