

MUPD 350. APPLIED PROJECTS FOR MUSICIANS.

Credits: 3

Offered by: Music Research (Schulich School of Music)

Terms offered: Winter 2026

View offerings for Winter 2026 in Visual Schedule Builder.

Description

Project-based course aimed at providing students with the skills required in the evolving music business, through analysis of case studies and developing projects focused around music entrepreneurship. Teams of three or four students will plan and implement a creative, collaborative project, synthesizing and putting into practice business and entrepreneurial skills. They will develop a pitch for their project, present their project, and write it up in a final paper. Students will also be required to write a reflection paper on process, teamwork, skill development, and outcomes.

- Prerequisite(s): MGPO 362
- Restriction(s): Priority given to students in the Minor in Music Entrepreneurship; open to other students with permission of the instructor.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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