

# ORGB 330. PEOPLE ANALYTICS.

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Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Fall 2025

[View offerings for Fall 2025 in Visual Schedule Builder.](#)

## Description

This is the era of big data. Companies and organizations are collecting an enormous amount of information and we are only just beginning to grasp the ways in which this information might be used. This course covers the emerging field of people analytics, which involves applying data collection and analysis techniques to improve the management of people within organizations. We will cover current people analytics techniques, common pitfalls, and possible shortcomings of people analytics, as well as the ethical questions involved in undertaking such analyses.

- Prerequisite(s): MGCR 271 or an equivalent introductory statistics class, and MGCR 222.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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