ORGB 708. SOCIAL NETWORK ANALYSIS FOR SOCIAL SCIENCE RESEARCH.

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

An introduction to social network analysis (SNA) methods for social science research. The particular analytical concerns when dealing with network data, the implications of different network data collection and analytical approaches and how network analysis may be useful in advancing students' individual research. Social network analysis techniques.

- Students are expected to have experience with research design, statistical methods, and have a research project or dataset that would benefit from SNA.

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