RETL 402. INNOVATIONS IN RETAILING.

Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Winter 2026

View offerings for Winter 2026 in Visual Schedule Builder.

Description

Exploration of emerging trends, consumer behaviour and technologies and how they can lead to retail innovations that can significantly improve operational efficiency, customer satisfaction and provide a foundation for a sustainable and improved society.

- Prerequisite(s): MGCR 352
- Restricted to U2 & U3 students.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

Launch Visual Schedule Builder