

RETL 407. RETAIL MANAGEMENT PROJECT.

Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Winter 2026

View offerings for Winter 2026 in Visual Schedule Builder.

Description

A team-based, experiential project that involves defining actual problems and recommending solutions in the realm of an organization, or at the interface of different organizations (e.g. supply chains), including strategic and operational issues in retail management. Each project is multidisciplinary or multi-functional in nature and will have significant impact on one or more operational/competitive capabilities of the organization.

- Prerequisite(s): MGCR 271 or equivalent or MGCR 352
- Restriction(s): Open to U2 and U3 students.
- 1. The instructors will make sure that the workload of the project is commensurate with the course credit and team size.
- 2. The instructors will also be involved during the course as advisers, progress reviewers, logistics coordinators, evaluators, and will serve as liaison between the companies and the teams.

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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