

RETL 408. OMNI-CHANNEL RETAILING.

Credits: 3

Offered by: Management (Desautels Faculty Management)

Terms offered: Fall 2025

[View offerings for Fall 2025 in Visual Schedule Builder.](#)

Description

Introduction to the fundamentals and different problems in the operations process of omni-channel retailing. The focus will be on multi-channel supply chain management and integration. Combination of theoretical models with study cases and data to review the challenges and solutions in omni-channel retailing.

- Prerequisite: MGCR 271 or equivalent

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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