

RETL 613. DIGITAL RETAILING MODELS.

Credits: 3

Offered by: Management (Graduate Studies)

Terms offered: Fall 2025

[View offerings for Fall 2025 in Visual Schedule Builder.](#)

Description

The role of IT in acquiring retail consumers, digital business models, emergent technologies in e-Business, and various IT-enabled innovations including digital platforms, and online community business models.

- Restrictions: Open only to Master's students within the Desautels Faculty of Management

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

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