

RETL 615. MANAGING RETAIL

Credits: 3

Offered by: Management (Graduate Studies)

This course is not offered this catalogue year.

Description

Overview of operations management in the retailing industry. Channel management. Forecasting, assortment planning and merchandising. Procurement and supplier management. Inventory management and personalized/dynamic pricing. Logistics and delivery network. Managing store operations and service quality. Customer Relationship Management.

- Restrictions: Open only to Master's students within the Desautels Faculty of Management

Most students use Visual Schedule Builder (VSB) to organize their schedules. VSB helps you plan class schedules, travel time, and more.

[Launch Visual Schedule Builder](#)